







The Fabric Paint, Dye & Screen Ink Experts!

FOR IMMEDIATE RELEASE

Contact: Customer Service
Jacquard Products/Rupert, Gibbon & Spider, Inc.
1.800.442.0455
service@jacquardproducts.com

The NEW

SolarFast Starter Kit

is now available!

Introducing Sun-Powered Printmaking

Healdsburg, CA (October 30, 2014)

Easily create photographic art prints and one-of-a-kind T-shirts by harnessing the power of sunlight: the **SolarFast Starter Kit** comes with everything you need to get started!

Whether making <u>prints</u> from drawings, photographs, folds or objects, on paper, fabric, canvas, or clothing, the **SolarFast Starter Kit** offers a great introduction to <u>sun-powered printmaking</u>, and at a terrific value.

SolarFast dyes are colorless out of the bottle, but develop into beautifully vibrant and permanent hues when applied and exposed to sunlight. To create a print, simply brush SolarFast onto fabric or paper, place objects, drawings or photos on top, expose to sunlight and watch the color magically appear! Remove the undeveloped dye using SolarFast Wash and you're done--no heat setting or chemical fixing necessary. This simple process allows you to create photographs, photograms and shadow prints on



paper or fabric in minutes, in practically any color. On fabric, prints are completely soft to the touch, permanent and washable.

For first time SolarFast users, kids, photographers, printmakers, novices, drawers and artists of every kind, there is no better introduction to <u>sun-powered printmaking</u> than the **SolarFast Starter Kit**.

Great for kids ages 8+

Kit prints up to 8 shirts/several dozen paper prints. *Note: T-shirts and artist paper not included*

SolarFast Starter Kit

(Item JSD9000) - \$24.99 MSRP

Kit Contents:

- 3 2 oz/59 ml bottles of <u>SolarFast</u> in Orange, Violet and Blue
- 2 oz/59 ml bottle SolarFast Wash
- Jacquard Film Marker
- 6 Small Sponges
- Gloves
- 8 T-Pins
- 3 Sheets SolarFast Film
- Backerboard
- Cotton Test Fabric
- Quick Start Guide
- Instructions

Also available as a <u>Class Pack</u> for groups of 30+



For Dealers:

The **SolarFast Starter Kit** is a great way for dealers to introduce <u>SolarFast</u> to customers and artists who will be back for <u>open stock</u> colors. We'd like to take this opportunity to remind you that the <u>SolarFast display</u> comes with a T-shirt that mounts to the rack, as well as hooks to hang the <u>SolarFast Film</u> and <u>Jacquard Film Marker</u>, both of which are included in the **SolarFast Starter Kit**. (We also send plenty of extra dye for your staff to work with!) If you are a dealer who already has a display, we will be happy to send you the shirt, shirt mount (Item JSD100H) and Film Marker L-hook (Item JSD100U) gratis. Just let us know what you need by emailing <u>service@jacquardproducts.com</u> or by calling 800.442.0455.



And don't forget to check out the **SolarFast Negative Generator** at www.JacquardSolarFast.com to easily transform any image into a film negative.

Also check out the **SolarFast Video Channel** at http://vimeo.com/channels/solarfast.

About Jacquard Products

Rupert, Gibbon & Spider, Inc., manufacturers of Jacquard Products, has been producing high-quality textile art supplies for over 30 years. Jacquard's product lines include: fabric paints, dyes, screen inks, pigment powders, fabric art markers, chemicals, waxes and superior-quality craft kits. All of Jacquard Products' dyes and paints are made in the U.S.A.

For more information, visit www.jacquardproducts.com or call Customer Service at 1-800-442-0455.

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Jacquard Products | P.O. Box 425 | Healdsburg | CA | 95448