







## The Fabric Paint, Dye & Screen Ink Experts!

#### FOR IMMEDIATE RELEASE

Contact: Customer Service

Jacquard Products/Rupert, Gibbon & Spider, Inc.

1.800.442.0455

service@jacquardproducts.com

# **Pushing Screen Ink to New Heights**

# NEW Jacquard Puff Additive Adds Dimension to Screen Inks

Healdsburg, CA (March 2013) - Jacquard is excited to announce a new, special effects additive for Jacquard Screen Inks! <u>Jacquard Puff Additive</u> is used to increase the relief of prints on paper, fabric and other surfaces. Simply mix a little of the additive into your Jacquard Screen Ink (up to 20%), print as usual and then apply heat to your print. The microspheres in the Puff Additive expand with heat, giving you a raised print after heating.



Watch your print grow! Your T-shirt design will really stand-out. Literally!

Once puffed, the print is washfast and dry cleanable.

This is a great effect for all kinds of applications, not just for fabrics. Use Jacquard Puff Additive when printing on paper to bring an extra dimension to your work (the third dimension). Print your business card or the cover of your album using Jacquard Puff Additive if you really want to stick out.

Available now in sizes ranging from 4 oz to 1 gallon, Jacquard Puff Additive is intended for use with Jacquard Screen Inks only. The additive will not affect the performance of the ink if used as directed. Results with other inks cannot be guaranteed.

# **Easy Process**



I.Add Puff Additive to Jacquard Ink



2. Mix thoroughly



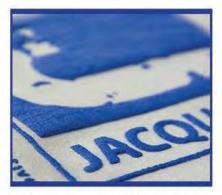
3. Print as usual



4. Allow time for partial drying



5. Heat print to 275°F with heat gun or oven



Check out your puffed print!

## **Jacquard Puff Additive**



#### Available in five sizes:

4 fl oz/118 ml • *JSI1300* • *\$14.99 MSRP* 8 fl oz/.24 L • JSI2300 • *\$23.99 MSRP* 16 fl oz/.47 L • JSI3300 • *\$45.99 MSRP* quart: 32 fl oz/.95 L • JSIQ300 • *\$69.99 MSRP* 1 gal/3.79 L • JSI4300 • *\$169.99 MSRP* 

## **About Jacquard Products**

Rupert, Gibbon & Spider, Inc., manufacturers of Jacquard Products, has been producing high-quality textile art supplies for over 30 years. Jacquard's product lines include: fabric paints, dyes, screen inks, pigment powders, fabric art markers, chemicals, waxes and superior-quality craft kits. All of Jacquard Products' dyes and paints are made in the U.S.A.

For more information, visit <a href="https://www.jacquardproducts.com">www.jacquardproducts.com</a> or call Customer Service at 1-800-442-0455.

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