



The Fabric Paint, Dye & Screen Ink Experts!

FOR IMMEDIATE RELEASE

Contact: Customer Service
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Premium Body Art Products from Jacquard

Healdsburg, CA (September 25, 2017)

Jacquard is now a one-stop shop for premium and specialty body art materials!



Jacquard is proud to now offer a wide assortment of unique, top quality tools and materials including premium fresh <u>Henna</u> from Rajasthan, 100% pure dehydrated <u>Jagua</u> powder for "hengua" and a "just add water and oil" powdered <u>Jagua mix</u> (both with excellent shelf lives!), <u>Spirit Transfer Paper</u>, <u>Eucalyptus Oil</u>, <u>applicators</u> and more.

All these materials have been tested for purity, safety & performance and passed with flying colors.

Additionally, Jacquard offers a number of high grade <u>DIY kits</u> for the novice body artist that make for great introductions to jagua, henna and even glitter body art. They are terrific gift items and make great souvenirs to offer in your shops.

All these items are availlable on our <u>Bulk and Specialty Store</u> and through <u>Dharma Trading Company</u>. If you are a retailer or distributor, standard wholesale and distributor discounts apply!

<u>CLICK HERE</u> to download the **Buy Card** for Jacquard's Body Art products

Henna

Premium henna powder fresh from Rajasthan. Henna is natural colorant made from the dried leaves of the *Lawsonia inermis* shrub that produces a beautiful orange-brown color.

Henna has been used for thousands of years to stain skin (*mehndi*), fingernails, hair, leather, silk and wool.

Henna powder

Sizes

8 oz/0.23 kg (Item 9999500) - \$14.99 SRP 1 lb/0.45 kg (Item 9999501) - \$23.99 SRP





Jagua



Juice from the unripe jagua fruit (*Genipa americana*) has been used for body adornment for millennia. The Amazonian fruit produces a permanent, bluish-black stain that, like henna, lasts approximately 1-2 weeks.

Jagua is great for accenting henna designs, mixing with henna for various shades of "hengua," or used on its own for beautiful, dark colored designs. Because it looks so much like a permanent tattoo, it is increasingly used to test drive tattoo ideas and embellish existing tattoos.

Jagua is widely available in liquid or gel forms that have very short shelf lives unless refrigerated. Jacquard's dehydrated jagua powder performs just as well as gels, is free completely of impurities, and has an extremely long shelf life. Certified safe, easy to use, and with better economy than liquids and gels, powdered jagua is truly a game changer for serious body artists!

"Finally in my 7 years of using Jagua for body art, there is a product which allows me to modify the thickness and scent of the Jagua gel to my personal preferences. I love how dark the powdered Jagua stains the skin, all completely natural and without the use of chemicals. Jacquard's Jagua products are a valuable asset for body art professionals and enthusiasts."

-Melissa Addams, The Henna Mystic - www.hennamiami.com

Jagua - pre-mixed

Pre-mixed Jagua powder. Just add water and oil to create a ready-to-use jagua gel.

<u> Jagua - 100% pure</u>

Pure Dehydrated Juice of the *Genipa americana* fruit. Ingredients: dehydrated jagua juice (*Genipa americana*), cane sugar, Shelf-stable, water-soluble xanthan gum, citric acid powder, safe and 100%

Sizes

1 oz/28.35 g (Item JAG0001) - \$39.99 SRP

8 oz/0.23 kg (Item JAG0008) - \$229.99 SRP

1 lb/0.45 kg (Item JAG0016) - \$349.99 SRP



VIDEO:
Jacquard's Dehydrated Jagua Powder: Test and Discussion

Shelf-stable, water-soluble powder, safe and 100% natural. Used to increase the potency of jagua gels, for creating jagua gel from scratch, or mixed with henna for "hengua." Because it is soluble, Dehydrated Jagua Juice should be used as an additive for hengua and should not affect the water to henna ratio called for in the henna recipe.

1 oz/28.35 g (Item JAC1695) -\$34.99 SRP



Eucalyptus Oil & Body Art Transfer Paper

Eucalyptus Oil

100% pure Eucalyptus
Oil. Used with henna and
jagua for body art
applications. Of all the
essential oils, eucalyptus
produces the darkest
stains.

2.75 fl oz/81.33 ml (Item EUC0004) - \$14.99 SRP





Body Art Transfer Paper

Allows for easy transfer of designs to the skin for body art.

10 Transfer Paper Sheets (Item JAC9725) - \$19.99 SRP

<u>Sheet Size</u> 8.375" x 11.875" / 21.27 cm x 30.16 cm



VIDEO: Body Art Transfer Paper / Jacquard Spirit Paper

Body Art Kits

ages 12+

Glitter Body Art Kit

Non-permanent body art with a shimmery twist

JAC9510 - \$11.99 SRP

3AC3310 - ψ11.33 3IN



Jagua Temporary Tattoo Kit

100% natural, bluish-black temporary tattoo ink

JAC9515 - \$13.99 SRP



Mehndi Henna Kit

Traditional non-permanent body art for times of celebration

JAC9500 - \$11.99 SRP



Applicators

Small Applicator Bottles

- 1/2 oz. Small Dispenser Bottle (ACC1791) - \$0.99 SRP
- Bottles & Tips Assortment 3 ea (ACC3020) - \$6.59 SRP
- 1/2 oz. Bottle with #5 (small) Metal Tip (ACC0795)
 - \$3.49 SRP
- 1/2 oz. Bottle with #7 (medium) Metal Tip (ACC1795) - \$3.49 SRP

Metal Tips

- Metal Tip #5, small (ACC1792)
 -\$2.59 SRP
- Metal Tip #7, medium (ACC2792)
 \$2.59 SRP
- Metal Tip #9, large (ACC3792) -\$2.59 SRP

Plastic Tips

- Plastic Tip #5 (small) 3 pack (ACC3004)
 - \$2.49 SRP
- Plastic Tip #7 (medium) 3 pack (ACC3005)
 - \$2.49 SRP
- Plastic Tip #9 (large) 3 pack

- 1/2 oz. Bottle with #9 (large)
 Metal Tip (ACC2795)
 \$3.49 SRP
- 1/2 oz. Bottle with #5 (small)
 Plastic Tip (ACC3001)
 \$2.89 SRP
- 1/2 oz. Bottle with #7 (medium) Plastic Tip (ACC3002) - \$2.89 SRP
- 1/2 oz. Bottle with #9 (large)
 Plastic Tip (ACC3003)
 \$2.89 SRP
- Set of 3 1/2 oz. Bottles with #5, #7, & #9 Plastic Tips (ACC4785) - \$5.69 SRP
- Set of 3 1/2 oz. Bottles with #5, #7, & #9 Metal Tips (ACC4795) - \$9.99 SRP



\$2.49 SRPPlastic TipsVariety 3 Pack - 1each #5 #7 #9

each #5, #7, #9 (ACC3007) - \$2.49 SRP

(ACC3006)

About Jacquard Products

Rupert, Gibbon & Spider, Inc., manufacturers of Jacquard Products, has been producing high-quality textile art supplies for over 30 years. Jacquard's product lines include: fabric paints, dyes, screen inks, pigment powders, fabric art markers, chemicals, waxes and superior-quality craft kits. All of Jacquard Products' dyes and paints are made in the U.S.A.

For more information, visit www.jacquardproducts.com or call Customer Service at 1-800-442-0455.

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