

The Fabric Paint, Dye & Screen Ink Experts!

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PARENT'S CHOICE AWARD GIVEN TO JEWEL TONES KITS

Jacquard Products' Newest Tie Dye Kits Earn Approval Seal



Healdsburg, CA (June 2010) - Jacquard Products, the leading supplier of premium-quality tie dye kits, has received a prestigious 2010 Parent's Choice Award - The Approved Seal for their series of two-color Jewel Tones Tie Dye Kits. These economical, easy-to-use kits feature the same high-quality materials found in all of Jacquard's professional products. The Jewel Tones Kits add sophistication and refinement to this popular craft. They are one of the newest launches in Jacquard's expanding line of kid- and consumer-oriented products/kits.

The Parents' Choice Foundation is the nation's oldest nonprofit guide to quality children's media and toys. Their rigorous evaluation process is such that fewer than 15% of the products submitted receive recommendation. Families, educators, retailers and the press all respect and rely on this influential Foundation's approval. A Parents' Choice Approved Seal is given to "a wholesome product that helps children enjoy developing physical, emotional, social or academic skills."



Jewel Tones Tie Dye Kits \$7.99 MSRP - Ages 8+

Available in seven color combinations, each Jewel Tones Tie Dye Kit contains enough dye to make two T-shirts and includes: two coordinating dye colors, two applicator bottles, soda ash, gloves, rubber bands and detailed written/ illustrated instructions for three tie dye patterns.

Color combos include: Amber (rust orange/brown rose), Amethyst (purple/turquoise), Emerald (emerald/chartreuse), Onyx (black/gray), Ruby (red/pink), Sapphire (blue/teal) and Topaz (gold/bronze).

About Jacquard Products

Rupert, Gibbon & Spider, Inc. has been manufacturing high-quality textile art supplies for almost 30 years under the brand name, Jacquard Products. Product lines include 17 types of pigment products with over 500 available colors. Jacquard produces textile art supplies (fabric paints, dyes, waxes, pigment powders and high quality craft kits) for the fine art, craft, toy and specialty markets. All of Jacquard Products' dyes and paints are manufactured in the U.S.A.

For more information, visit <u>www.jacquardproducts.com</u> or call Customer Service at 1-800-442-0455.

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