



The Fabric Paint, Dye & Screen Ink Experts!

FOR IMMEDIATE RELEASE

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Introducing Cyanotype from Jacquard!

NEW Products based on an Antique Process







Rediscover the Original Sun-printing Process

Healdsburg, CA (July, 2015) - Jacquard is proud to announce an entire new line of Cyanotype products! We now offer pretreated cyanotype fabrics, a DIY chemistry set, the open stock cyanotype chemistry, a class pack--a total of five different ways to experience cyanotype.

Cyanotype is *the* original sun-printing process. It's been around since the early days of photography and been used by photographers, mixed media artists, printmakers, quilters, designers, biologists, architects and more for over 150 years! It's easy to use, magical, and produces stunningly crisp Prussian blue monochromatic prints. A great project for kids!

Cyanotype is a remarkably simple process that employs two inexpensive chemicals and



sunlight/UV. Prints can be made on any natural fiber: paper, cotton, silk, wool, wood, etc.

Cyanotype Pretreated Fabric Sheets
Cyanotype Pretreated Mural Fabric
Cyanotype Sensitizer Set
Cyanotype Chemistry
Cyanotype Class Pack

Cyanotype Negative Generator website

Cyanotype Information



Jacquard's Pretreated Cyanotype Fabric Sheets make cyanotype printing easier than ever before: simply expose the fabric to sunlight or UV (3-15 minutes, depending on conditions), placing objects or a film negative* on top to create an image, then plunge the fabric in cold water and watch the magic happen!

Cyanotype Pretreated Fabric Sheets

8.5" x 11" sheets of cotton sateen fabric

- 10 Sheet Pack (Item JCY1110) \$19.99 MSRP
- 30 Sheet Pack (Item JCY1130) \$39.99 MSRP

For ages 8+









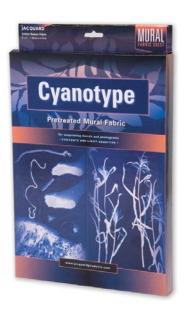


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Jacquard's Pretreated Cyanotype Mural Fabric

is a 5' x 7' high-quality cotton sateen fabric, pre-sensitized for cyanotype and ready to use, making sun-printing on a large scale easier than ever before. Just pull the sheet out of the package, place objects on top, expose to light, rinse and dry and you'll have a rich, detailed print. You can even make full-body prints by lying on the sheet for the duration of the exposure (careful not to move)!

Cyanotype Pretreated Mural Fabric (Item JCY1105) 1 panel of 5' x 7' cotton sateen fabric - \$49.99 MSRP



For ages 8+



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Jacquard's Cyanotype Set makes DIY cyanotype printing as easy as can be. The chemistry comes pre-measured in lightproof black bottles. Simply fill each bottle with water to create Stock Solutions A & B, then mix the two in equal parts to create the cyanotype sensitizer. Coat fabric or paper with the sensitizer and, once dry, create prints by exposing to sunlight or UV (3-15 minutes, depending on conditions), using objects or a film negative* to create an image. After exposure, prints are processed in a tray of cool water and allowed to air dry.

The set includes enough chemistry to make approximately sixty-five 8.5" x 11" prints on paper or fifty 8.5" x 11" prints on fabric, depending on the absorbency of the substrate.

<u>Cyanotype Set</u> (Item JCY1100) - \$9.99 *MSRP* Set Includes:

- Part A: Potassium Ferricyanide

- Part B: Ferric Ammonium Citrate
- Instructions

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Jacquard's cyanotype chemistry is

inexpensive and goes a long way. A staple for every high school and college photography curriculum, the cyanotype chemicals have traditionally only been available through specialty photography and school supply houses. Now they can be available wherever Jacquard products are sold.



Cyanotype Chemistry (open stock)

Potassium Ferricyanide

A red salt that is used with Ferric Ammonium Citrate for cyanotype printing.

- 4 oz/113 g (Item CHM0101) \$5.99 MSRP
- 8 oz/.23 kg (Item CHM1101 \$9.99 MSRP
- 1 lb/.45 kg (Item CHM2101) \$15.99 MSRP

Ferric Ammonium Citrate

A light-sensitive iron salt that is used with Potassium Ferricyanide for cyanotype printing.

- 8 oz/.23 kg (Item) CHM1102 \$15.99 MSRP
- 1 lb/.45 kg (Item) CHM2102 \$29.99 MSRP

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Jacquard's Cyanotype Class Pack brings the magic of sun-printing to any classroom! Cyanotype is by far the easiest and most magical sun-printing process there is, and with the Cyanotype Class Pack, students can experience the full breadth of cyanotype's potential in a single lesson. The pack comes with everything needed to make prints from objects ("photograms"), drawings or photographs--all

you need is a sunny day! The cyanotype process ties in well to art, science, photography, chemistry and nature lessons/curriculums. A great group activity, fun and safe for kids 8 years and up!

<u>Cyanotype Class Pack</u> (Item JCY1KIT) - \$79.99 *MSRP* For ages 8+ (recommended for up to 30 individuals)

Class Pack includes:

- 30 Cyanotype Pretreated Fabric Sheets (8.5" x 11")

- 30 Film sheets (8.5" x 11")
- 6 Film Markers
- 50 T-pins
- 6 cardboard backerboards (8.5" x 11")
- Instructions

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*Jacquard's Cyanotype Negative Generator

Easily transform any image into a film negative with Jacquard's online Negative

Generator: www.JacquardCyanotype.com. Negatives may be printed through any inkjet or laser printer onto any transparent film media such as Jacquard's SolarFast Film.

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More Information about Cyanotype:

<u>Cyanotype Detailed Instructions</u> Cyanotype FAQs

Cyanotype Tips and Troubleshooting
Cyanotype vs. SolarFast Fact Sheet
Toning Cyanotype Prints

About Jacquard Products

Rupert, Gibbon & Spider, Inc., manufacturers of Jacquard Products, has been producing high-quality textile art supplies for over 30 years. Jacquard's product lines include: fabric paints, dyes, screen inks, pigment powders, fabric art markers, chemicals, waxes and superior-quality craft kits. All of Jacquard Products' dyes and paints are made in the U.S.A.

For more information, visit www.jacquardproducts.com or call Customer Service at 1-800-442-0455.

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