











The Fabric Paint, Dye & Screen Ink Experts!

FOR IMMEDIATE RELEASE

Contact: Customer Service Jacquard Products Manufactured by Rupert, Gibbon & Spider, Inc. 1.800.442.0455 / +1 707.433.9577 service@jacquardproducts.com

Introducing NEW Pearl Ex Colors!







3 NEW DUO COLORS!



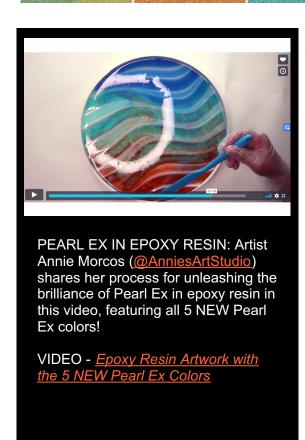
Healdsburg, CA (July 1, 2020) Jacquard is excited to announce FIVE new colors of Pearl Ex Powdered Pigments: 2 of the brightest, most impressive Metallic colors we've ever offered, and 3 stunningly iridescent Duo colors. Our most versatile line now consists of 54 colors ready to be mixed into acrylics, oils, printing inks, encaustics, alcohol inks, epoxy, glues, casting resins, clay, varnishes and more, anytime a metallic or pearlecsent effect is desired!

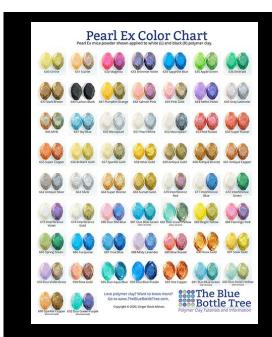
> CLICK HERE for Price List / Order **Form**

Pearl Ex Metallics look stunning on all surfaces, and the Duos are perfect for special effects! Hot Copper (697) is brilliantly reflective & highly opaque, while Knox Gold (690) is now the warmest and most reflective gold we offer. All the Duo colors are iridescent and shift hues depending on the viewing angle. Duo Aqua-Blue (695) and Duo Blue-Purple (696) are new, while the **Duo Green-Yellow** (682) is an old favorite we are welcoming

back.

Rack ADD-ON Tiers for merchandising the 5 NEW colors + Rose Gold, Gum Arabic & Pearl Ex Varnish (not previously accommodated on the racks) are available for a limited time... more details below!



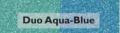


PEARL EX + CLAY: Check out this cool <u>color chart</u> showing ALL of the Pearl Ex colors on clay! Courtesy of <u>The Blue Bottle Tree</u>, the polymer clay information website.

2 Shimmering Metallics + 3 Brilliant Duos













3 g - SRP \$3.19 ea.

JPXU690 Knox Gold JPXU697 Hot Copper JPXU682 Duo Green-Yellow JPXU695 Duo Aqua-Blue JPXU696 Duo Blue-Purple



0.50 oz - SRP \$6.59 ea.

JPX1690 Knox Gold JPX1697 Hot Copper JPX1682 Duo Green-Yellow JPX1695 Duo Aqua-Blue JPX1696 Duo Blue-Purple

Larger sizes also available!

LOOKING FOR IMAGES?

- Color Swatches
- Product Photos
- Lifestyle Shots
- Finished Samples
- Rack Photos

<u>CLICK HERE</u> to access our complete image library, available on DropBox!





Pearl Ex octopus resin casting by Michelle Timms <u>@vexingvisuals</u>



Pearl Ex drawing on paper by Myriam Zamor <u>YouTube.com/MyriamsNature</u>



Pearl Ex calligraphy by Joi Hunt bienfaitcalligraphy.com



Geometric clay earrings with Pearl Ex by syndee holt osyndeeholt



Pearl Ex + Resin by Myriam Zamor YouTube.com/MyriamsNature



Pearl Ex watercolor
"Birds of a Feather" by Tanya Alexander
@artbytanyaalexander

Gum Arabic Update



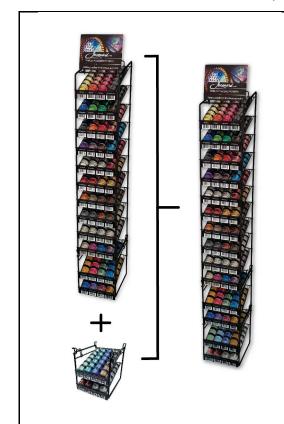
Now Available in THREE Sizes!

Gum Arabic powder is the perfect companion for Pearl Ex and is included in the Pearl Ex Rack ADD-ON Tiers! Use it with Pearl Ex + water to make transparent watercolors, washes and calligraphy inks. CLICK HERE for a video.

JACU648 2.25 g (NEW!) - SRP \$1.99 JAC1648 1 oz - SRP \$3.59 JAC2648 4 oz (NEW!) - SRP \$12.99

ADD-ON Tiers for Pearl Ex Racks

Pearl Ex Rack ADD-ON Tiers accommodate the 5 new colors + Rose Gold, Pearl Ex Varnish (0.50/0.75 oz rack only) and Gum Arabic



Pearl Ex 3 g RACK

ADD-ON Tier for Pearl Ex 3 g Rack

(Limited Time)

Item #: JPXU600T (Black)
Item #: JPXU600TW (White)

MUST SPECIFY BLACK OR WHITE!

Dimensions: 7" x 7.875" x 7.625" / 17.78 x

20 x 19.37 cm

NOTE: Rack ADD-ON Tier <u>not</u> included with fillers-please order separately.

ADD-ON Half Stock Display Filler - 3 g



Pearl Ex 0.50/0.75 oz RACK

ADD-ON Tier for Pearl Ex 0.50 oz/0.75 oz Rack (Limited Time)

Item #: JPX1600AX (Black)
Item #: JPX1600AXW (White)

MUST SPECIFY BLACK OR WHITE!

Dimensions: 17.5" x 11.625" x 5" / 44.45 x 29.5 x 12.7 cm

NOTE: Rack ADD-ON Tier <u>not</u> included with fillers-please order separately.

ADD-ON Half Stock Display Filler - 0.50/0.75 oz

(Includes: 3 each of 6 colors* + 3 each of 1 oz Gum Arabic & 2.25 oz Pearl Ex Varnish) Item #: JPX1600AM - SRP \$150.36

ADD-ON Full Stock Display Filler -

(Includes: 3 each of 6 colors* + 6 each of 2.25 g Gum Arabic)

Item #: JPXU600AM - SRP \$69.36

ADD-ON Full Stock Display Filler -

(Includes :6 each of 6 colors* + 12 each of 2.25 g Gum Arabic)

Item #: JPXU600AD - SRP \$138.72

0.50/0.75 oz

(Includes: 6 each of 6 colors* + 6 each of 1 oz Gum Arabic & 2.25 oz Pearl Ex Varnish) Item #: JPX1600AD - SRP \$300.72

*Rack ADD-ON fillers include colors: 682 Duo Green-Yellow, 695 Duo Aqua-Blue, 696 Duo Blue-Purple, 690 Knox Gold, 694 Rose Gold and 697 Hot Copper.

Pearl Ex Racks: July 1st

Starting July 1, 2020, NEW rack orders will include a BLACK display rack which includes ADD-ON Tier and all new colors. More information is available on our website.

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#TeamJacquard

About Jacquard Products

Rupert, Gibbon & Spider, Inc., manufacturers of Jacquard Products, has been producing high-quality textile art supplies for over 35 years. Jacquard's product lines include: fabric paints, dyes, screen inks, pigment powders, fabric art markers, chemicals, waxes and superior-quality craft kits. All of Jacquard Products' dyes and paints are made in the U.S.A.

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