











### The Fabric Paint, Dye & Screen Ink Experts!

#### FOR IMMEDIATE RELEASE

Contact: Customer Service Jacquard Products Manufactured by Rupert, Gibbon & Spider, Inc. 1.800.442.0455 / +1 707.433.9577 service@jacquardproducts.com

## Introducing the NEW JacquardProducts.com:

### A Complete Website Re-design for 2019!

Healdsburg, CA (January 25, 2019)

If you have ever browsed JacquardProducts.com, you have probably noticed that it is a massive website: with over 400 pages, there is always more to discover and explore. Over the years, we packed the website with more and more product information, technical quides & resources, project tutorials, artist galleries, community listings, a Forum and a Store Locator, and it quickly became an indispensable resource for artists, especially those with a bent for textiles.

At some point, the site seemed to outgrow itself, so we decided to refresh it with a complete rebuild. We couldn't be happier with the results! The NEW <u>JacquardProducts.com</u> is everything you've ever wanted it to be: mobilefriendly and easily navigable with a modern look and feel, improved functionality, and even more content then ever!

We are very excited to announce the launch of our newly redesigned Jacquard website: www.jacquardproducts.com!

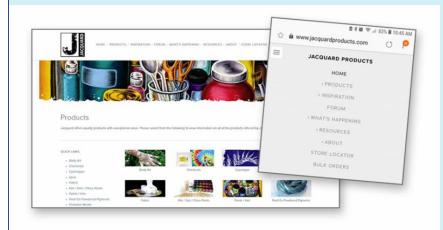
> Check out some of the NEW FEATURES:



### **Mobile-friendly**

Access the website from your phone, tablet or desktop. The new layout design and functionality is optimized for both desktop and mobile viewing, so everything you are looking for is just a tap or a click away!

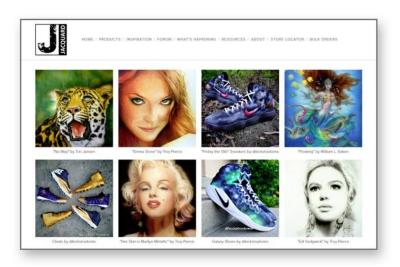
### Visit our NEW website



# Intuitive Navigation & Organization

Eye-catching thumbnails illustrate what's next, and the text links provide fast navigation. Every image is clickable for magnified viewing.

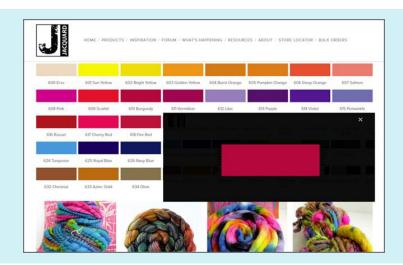
Check out our Products



# Inspiring Artwork on Every Page!

Banners and galleries showcasing the work of artists who use Jacquard's products are now posted throughout the site, providing inspiration on virtually every product page!

Check out our Paints



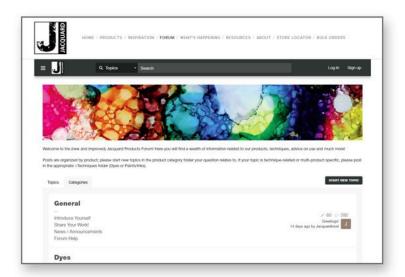
# Gallery Views of Photos & Color Swatches

See images and swatches at a large size for optimal viewing. No more pinching your screen or zooming in for a closer look!

Check out our Dyes

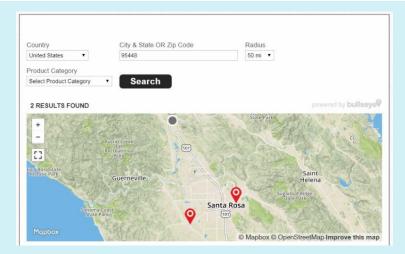
### **New Forum**

Our new forum software allows for photo uploads, enhanced search capabilities and more! We have migrated years' worth of forum threads to the new site, so the forum remains a powerful



resource for any project. Chime in or ask for help--the forum hosts an inspiring community of supportive creatives!

Check out our Forum



### **New Store Locator**

With real-time GPS mapping, enhanced searching capabilities and store images, our updated Store
Locator is a great resource for driving customers to your business or for finding the dealer nearest you!

Retailers: Don't miss out on capturing those sales... CREATE AN ACCOUNT NOW!

CLICK HERE for Store Locator login instructions

#### **About Jacquard Products**

Rupert, Gibbon & Spider, Inc., manufacturers of Jacquard Products, has been producing high-quality textile art supplies for over 35 years. Jacquard's product lines include: fabric paints, dyes, screen inks, pigment powders, fabric art markers, chemicals, waxes and superior-quality craft kits. All of Jacquard Products' dyes and paints are made in the U.S.A.

For more information, visit www.jacquardproducts.com or call Customer Service at 1-800-442-0455.