



The Fabric Paint, Dye & Screen Ink Experts!

FOR IMMEDIATE RELEASE

Contact: Customer Service
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Piñata Exciter Pack

A NEW ASSORTMENT OF COLORS!

Healdsburg, CA (June 13, 2016)

[Exciter Packs](#) and [Piñata Alcohol Inks](#) are two of Jacquard's best-selling and fastest growing product lines. The [Piñata Exciter Pack](#) has become one of the most popular sets we offer!

Jacquard takes customer feedback seriously, and with the increasing Piñata sales, we have learned more about how artists use alcohol inks, and which colors are most popular. Based on this data, we have decided to update the assortment of colors included in the [Piñata Exciter Pack](#).

The new assortment consists not only of the 9 most popular Piñata colors (that's two more than previously!), it also includes the best colors for mixing: the three true primaries, all three secondaries, black, white and metallic gold.

We believe this change will make for an even more exciting first impression of Piñata Alcohol Inks. That's the whole idea behind Jacquard's Exciter Packs, after all!

Colors Now Included:

002 Sunbright Yellow
005 Calabaza Orange
030 Blanco Blanco
011 Senorita Magenta
019 Baja Blue
023 Rainforest Green
013 Passion Purple
031 Mantilla Black
032 Rich Gold



**PLEASE NOTE: the item number (JAC9916) and UPC (743772991601) for this SKU will remain the same.*

Jacquard will begin producing the Piñata Exciter Pack with the new assortment of colors beginning this week. It may take some time to fill the pipeline of distribution, but we wanted to give you a heads-up: the modified Piñata Exciter Pack is hitting shelves soon!

Piñata Exciter Pack

Includes:

- 9 - 1/2 fl oz/14 ml bottles of [Piñata Alcohol Inks](#)
- Instructions in 4 languages (English, French, German and Korean)
- An insert full of tips and hints



Item JAC9916 - \$26.99 MSRP

About Jacquard Products

Rupert, Gibbon & Spider, Inc., manufacturers of Jacquard Products, has been producing high-quality textile art supplies for over 30 years. Jacquard's product lines include: fabric paints, dyes, screen inks, pigment powders, fabric art markers, chemicals, waxes and superior-quality craft kits. All of Jacquard Products' dyes and paints are made in the U.S.A.

For more information, visit www.jacquardproducts.com or call Customer Service at 1-800-442-0455.

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