

The Fabric Paint, Dye & Screen Ink Experts!

FOR IMMEDIATE RELEASE

Contact: Customer Service
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8 NEW Sneaker Colors + Rack Expansions for Airbrush Color and Neopaque!

Healdsburg, CA (November 6, 2017)

Jacquard is excited to launch 8 new colors in both the [Airbrush Color](#) and [Neopaque](#) lines: the **Sneaker Series**.

Whether restoring collector's edition sneakers, modifying classics or creating unique custom designs, these 8 colors compromise the essential palette for any sneaker painter. Sneaker artists asked us for these colors specifically and we are excited to deliver!

Jacquard Airbrush Colors and Neopaque paints have become the most respected colors available for footwear. With unparalleled color vibrancy, coverage and permanence on surfaces from fabric to leather to vinyl to rubber, our paints hold up to wear and tear better than any other paint on the market. They never crack, chip or peel. With these 8 essential colors now available in both sprayable and brushable formulations, artists can now enjoy total creative freedom, further solidifying Jacquard's standing as the top brand for sneaker paints and specialty colors.



Follow [@Jacquard USA](#) on Instagram to see some of the incredible work sneaker artists are doing with Jacquard paints. The most respected sneaker painters in the world are using Jacquard products to create stunning footwear for celebrities, NBA, NFL, and MLB athletes and everyday sneaker enthusiasts like you and me!

For retailers and distributors:

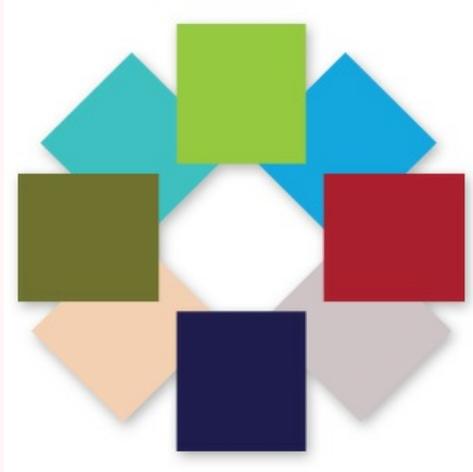
the 8 new colors are easily accommodated on the existing rack displays with an

additional rack tier which we will provide at no cost to you when you add the new colors.

Click below to download the
BUY CARDS:

[Airbrush Colors](#) [Neopaque](#)

Sneaker Series - 8 NEW Colors in 2 product lines!



[Airbrush](#) & [Neopaque](#)

NEW COLORS:

- 450 Volt
- 451 Miami
- 452 Gamma Blue
- 453 Military Green
- 454 Fire Red
- 455 Navy
- 456 Tanned Leather
- 457 Concrete Grey

Airbrush Color product line

[Airbrush Color](#)

57 colors

4 fl oz/118.29 ml (Item JAB2) - SRP \$5.99

8 fl oz/0.24 L (Item JAB3)* - SRP \$9.99

16 fl oz/0.47 L (Item JAB4)* - SRP \$16.99

*Transparent & Opaque White and Black only

[Airbrush Color Rack](#)

7 Tiers (Item JAB100R)

Dimensions:

15" x 11" x 51.5" / 38.1 x 27.94 x 130.81 cm

(Height Includes 5" / 12.7 cm header.)



8 new sneaker colors with updated labels!

ALSO AVAILABLE:

[Airbrush Clear Varnish](#)

4 fl oz/118.29 ml (Item JAB2000) - SRP \$5.99

8 fl oz/0.24 L (Item JAB3000) - SRP \$9.99

[Clear Extender Airbrush Medium](#)

4 fl oz/118.29 ml (Item JAB2150) - SRP \$5.99

[Airbrush Exciter Packs](#)

Exciter packs include nine 1/2 fl oz/14.79 ml bottles -
SRP \$15.99 each

- **Opaque Airbrush Exciter Pack**
(Item JAC9935)
- **Metallic Airbrush Exciter Pack**
(Item JAC9936)
- **Transparent Airbrush Exciter Pack**
(Item JAC9937)



Airbrush sneaker colors add on-Half Stock (Item JAB101M) 3 each of 8 new colors - SRP \$143.76

Airbrush sneaker colors add on-Full Stock (Item JAB101D) 6 each of 8 new colors - SRP \$287.52

Airbrush Half Stock Display Filler (Item JAB100M) 3 of each color.* - SRP \$1,006.32

Airbrush Full Stock Display Filler (Item #: JAB100D) 6 of each color.* - SRP \$2,012.64

NOTE: Rack not included with filler orders-please order separately.

**408 Fl. Red not included in rack*

Neopaque product line

Neopaque

21 colors + Flowable Extender

2.25 fl oz/66.54 ml (Item JAC1) - SRP \$5.99

8 fl oz/0.24 L (Item JAC2) - SRP \$17.99

1 gal/3.79 L (Item JAC4) - SRP \$99.99

Lumiere/Neopaque Rack

7 Tiers

(Item JAC502N)

Dimensions:

17.75" x 11.75" x 41.25" / 45.09 x 29.85 x

104.78 cm

Height includes 5"/12.7 cm header.



New sneaker colors with re-designed labels!

ALSO AVAILABLE:

Lumiere

33 Colors

2.25 fl oz/66.54 ml (Item JAC1) - SRP \$5.99

8 fl oz/0.24 L (Item JAC2) - SRP \$17.99

1 gal/3.79 L (Item JAC4) - SRP \$99.99 or \$123.49 - depending on color

Neopaque 8 Color Set

(Item JAC5800)

Includes eight 2.25 fl oz/66.54 ml jars - SRP \$43.92

Lumiere Neopaque Exciter Pack (Item JAC9900)

Includes nine 1/2 fl oz/14.79 ml bottles - SRP \$15.99



Neopaque sneaker colors add on-Half Stock
(Item JAC503M) 3 each of 8 new colors - SRP \$143.76

Neopaque sneaker colors add on-Full Stock
(Item JAC503D) 6 each of 8 new colors - SRP \$287.52

Neopaque Half Stock Filler

(Item JAC502M)

3 each of 51 colors* + Flowable Extender and 6 each of Neopaque White & Black - SRP \$1,006.32

Neopaque Full Stock Filler (Item JAC502D)

6 each of 51 colors* + Flowable Extender and 12 each of Neopaque White & Black - SRP \$2,012.64

NOTE: Rack not included with filler orders- please order separately.

**533 Lumiere Rose Gold not included in rack*

About Jacquard Products

Rupert, Gibbon & Spider, Inc., manufacturers of Jacquard Products, has been producing high-quality textile art supplies for over 30 years. Jacquard's product lines include: fabric paints, dyes, screen inks, pigment powders, fabric art markers, chemicals, waxes and superior-quality craft kits. All of Jacquard Products' dyes and paints are made in the U.S.A.

For more information, visit www.jacquardproducts.com or call Customer Service at 1-800-442-0455.