



The Fabric Paint, Dye & Screen Ink Experts!

FOR IMMEDIATE RELEASE

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iDye Poly - 8 new colors!

The possibilities just doubled

Healdsburg, CA (April 2013) -**8 new iDye Poly Colors!**

Jacquard is excited to announce 8 new colors in our popular line of dyes for polyester, [iDye Poly](#).

That's right, the possibilities for coloring synthetic fibers just doubled: we now offer **16 colors** in the iDye Poly line, allowing dyers a full spectrum of possibilities for coloring synthetic materials!

iDye Poly is super easy to use! The dye comes in a convenient, dissolvable packet, so there are never any messy powders to handle. The dyes are used on the stovetop at a rolling boil (boiling water does not damage synthetic fibers): simply drop the dye packet into a pot of boiling water with your fiber, and heat and stir for a half hour. After rinsing and washing, you're done! You will have achieved bright, luscious color on synthetic fibers.

But iDye Poly isn't just for polyester fabric! This is a dye that can be used on polyesters, nylons, and even some plastics! Use iDye Poly to color [discs or Frisbees](#), [RC car components](#), 3D printed objects, action figures, cellphone cases, [polycarbonate plastic](#) objects and more. Use it to dye [blended fabrics](#) or to color just the polyester threads in your garment. iDye Poly may also be used for [sublimation printing](#), which is a very cool application.

The 8 new iDye Poly colors are identical to eight of the most popular colors in the [iDye for Natural Fibers](#) line. This will allow dyers to now dye blended fabrics consistent, even colors, with little or no variegation. Simply use the same color from both iDye lines (Poly and Natural) *simultaneously* when dyeing blended fabrics solid colors.

The new colors will be accommodated on the [iDye rack](#) with a handy rack tier add-on. Moving forward, all new iDye racks will be taller to accommodate the new colors.

The [New iDye Poly Colors](#) and item numbers are:

Golden Yellow	JID1455
Pink	JID1456
Crimson	JID1457
Lilac	JID1458
Turquoise	JID1459
Kelly Green	JID1460
Gun	JID1461
Silver Grey	JID1462



Happy dyeing from everyone at Jacquard!

About Jacquard Products

Rupert, Gibbon & Spider, Inc., manufacturers of Jacquard Products, has been producing high-quality textile art supplies for over 30 years. Jacquard's product lines include: fabric paints, dyes, screen inks, pigment powders, fabric art markers, chemicals, waxes and superior-quality craft kits. All of Jacquard Products' dyes and paints are made in the U.S.A.

For more information, visit www.jacquardproducts.com or call Customer Service at 1-800-442-0455.

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