



The Fabric Paint, Dye & Screen Ink Experts!

FOR IMMEDIATE RELEASE

Contact: Customer Service  
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## Dye Attractant Intensifies Colors! *Color Magnet™ from Jacquard Products*

Healdsburg, CA (August 2012) - Jacquard Products is proud to announce Color Magnet™ - a unique family of products that attract more dye wherever they are applied! Color Magnet™ is available in a pen (similar in size to Jacquard's broad point Tee Juice Fabric Art Markers) for drawing, stamping or stenciling, as well as in a formulation made specifically for screen printing.

Simply apply Color Magnet™ to fabric, let it dry and then dye the fabric using the Jacquard dye of your choice. The more diluted the dye, the greater the contrast. For best results, we recommend the immersion dyeing method. Everywhere Color Magnet™ is applied, the color magically appears more intense than the background color! Color Magnet™ doesn't stiffen the fabric, so the two-toned result will always be perfectly soft.



### **Color Magnet™ for Screen Printing - jar** *Item CHM3900 • 16 fl oz./ 47 L • \$9.99 MSRP*

This thicker formulation of Color Magnet™ is made specifically for screen printing. It can also be used for stamping or stenciling.

### **Color Magnet™ Pen - carded blister with pen** *Item CHM3910 • 45 ml • \$3.99 MSRP*

This more liquid formula of Color Magnet™, presented in a convenient pen, is perfect for personalizing designs by drawing, stamping or stenciling.

*Here are a few samples of unique pieces created with Color Magnet™*



### About Jacquard Products

Rupert, Gibbon & Spider, Inc., manufacturers of Jacquard Products, has been producing high-quality textile art supplies for almost 30 years. Jacquard's product lines include: fabric paints, dyes, screen inks, pigment powders, fabric art markers, chemicals, waxes and superior-quality craft kits. All of Jacquard Products' dyes and paints are made in the U.S.A.

For more information, visit [www.jacquardproducts.com](http://www.jacquardproducts.com) or call Customer Service at 1-800-442-0455.

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