



The Fabric Paint, Dye & Screen Ink Experts!

FOR IMMEDIATE RELEASE

Contact: Customer Service
Jacquard Products
Manufactured by Rupert, Gibbon & Spider, Inc.
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NEW Soda Ash POP Displays

Finally: a snazzy way to merchandise Soda Ash!



Healdsburg, CA (January 18, 2019)

Easily merchandise [Soda Ash](#), an essential dye auxiliary, with Jacquard's new [Soda Ash POP Displays](#)!

These colorfully printed boxes come pre-packed with 1 lb or 5 lb bags of Soda Ash (6x and 3x, respectively) and easily fold out into eye-catching displays, making great companions to the [Procion MX display](#).

Soda Ash is vital anytime Procion MX dyes are used, so any retailer stocking these dyes must also stock a generous amount of Soda Ash. Until now, that presented a merchandising challenge. But those days are over: Jacquard is proud to finally offer a snazzy way to merchandise both 1lb a 5lb bags of Soda Ash alongside the [Procion MX](#) assortment!



Soda Ash POP Displays!

[Soda Ash POP Display](#)

[Soda Ash POP Display](#)

with 3 unit filler - 5 lb/2.27 kg



Item# **JAC9493** - SRP \$32.97

9" x 8" x 9" /
22.86 x 20.32 x 22.86 cm

Includes:
Printed cardboard table top display
3—5 lb/2.27 kg bags of [Soda Ash](#)

with 6 unit filler - 1 lb/0.45 kg



Item# **JAC9496** - SRP \$22.14

8.50" x 6" x 4.50" /
21.59 x 15.24 x 11.43 cm

Includes:
Printed cardboard table top display
6—1 lb/0.45 kg bags of [Soda Ash](#)

The NEW Soda Ash Displays look great open or closed:



Procion MX + Soda Ash = the most BRILLIANT and PERMANENT colors possible for cotton!



About Jacquard Products

Rupert, Gibbon & Spider, Inc., manufacturers of Jacquard Products, has been producing high-quality textile art supplies for over 35 years. Jacquard's product lines include: fabric paints, dyes, screen inks, pigment powders, fabric art markers, chemicals, waxes and superior-quality craft kits. All of Jacquard Products' dyes and paints are made in the U.S.A.

For more information, visit www.jacquardproducts.com or call Customer Service at 1-800-442-0455.