



The Fabric Paint, Dye & Screen Ink Experts!

FOR IMMEDIATE RELEASE

Contact: Customer Service / Jacquard Products
Manufactured by Rupert, Gibbon & Spider, Inc.
1.800.442.0455 / +1 707.433.9577
service@jacquardproducts.com



Meet the **NEW** Piñata Colors!



Healdsburg, CA (July 1, 2019)

5 NEW reasons to love Piñata Color:
Golden Yellow, Pink, Coral, Blue-Violet, and Teal!

[Piñata Colors](#) are fast-drying, super vibrant alcohol inks for non-porous surfaces like glass, metal, plastic, ceramic, YUPO®, leather, polymer clay and resin. Indelible and impervious to water, Piñata Colors clean up and re-wet with alcohol, allowing for unique effects and techniques not easily achieved with water-based inks.

WHY 5 NEW COLORS? Some colors are more challenging to mix from scratch than others. This is especially true of complex colors like teal and coral. Alcohol ink artists have been asking for these colors, and Jacquard is proud to announce their release.

RACK ADD-ON: A [rack add-on](#) for merchandising the 5 NEW colors + 5 additional colors not previously accommodated on the 1/2 oz rack (Pearl, Brass, Copper, Shadow Grey and Burro Brown) is now available... more details below!

NEW PIÑATA EXCITER: Jacquard is also proud to introduce the [NEW Piñata Overtones Exciter Pack!](#) This collection of 9 alcohol inks includes the 5 NEW colors + Blanco Blanco, Copper, Brass, & Pearl. The Piñata Overtones Exciter Pack makes a superb companion to the original Piñata Exciter Pack, offering a complex palette to compliment

the more elementary colors in the original set... scroll to see details below!

[Click Here to download the Buy Card](#)



Artist: Tanya Alexander is artbytanyaalexander



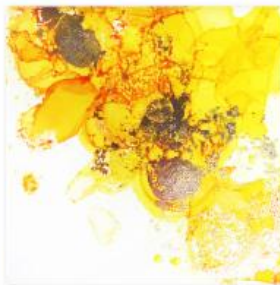
0:16 / 1:00

Watch this quick time lapse video of a fun Piñata on ceramic project...
[CLICK HERE for Project Tutorial](#) (.pdf)

Watch artist Annie Morcos (@AnniesArtStudio) create a resin petri project featuring the new Piñata Colors!

[↑ Click for Project Video! ↑](#)

[↑ Click for Project Video! ↑](#)



Artist: Annie Morcos @anniesARTstudio



Golden Yellow
#JFC1004 - SRP \$3.79
1/2 fl oz/14.79 ml



Pink
#JFC1006 - SRP \$3.79
1/2 fl oz/14.79 ml



Coral
#JFC1008 - SRP \$3.79
1/2 fl oz/14.79 ml



Blue-Violet
#JFC1016 - SRP \$3.79
1/2 fl oz/14.79 ml



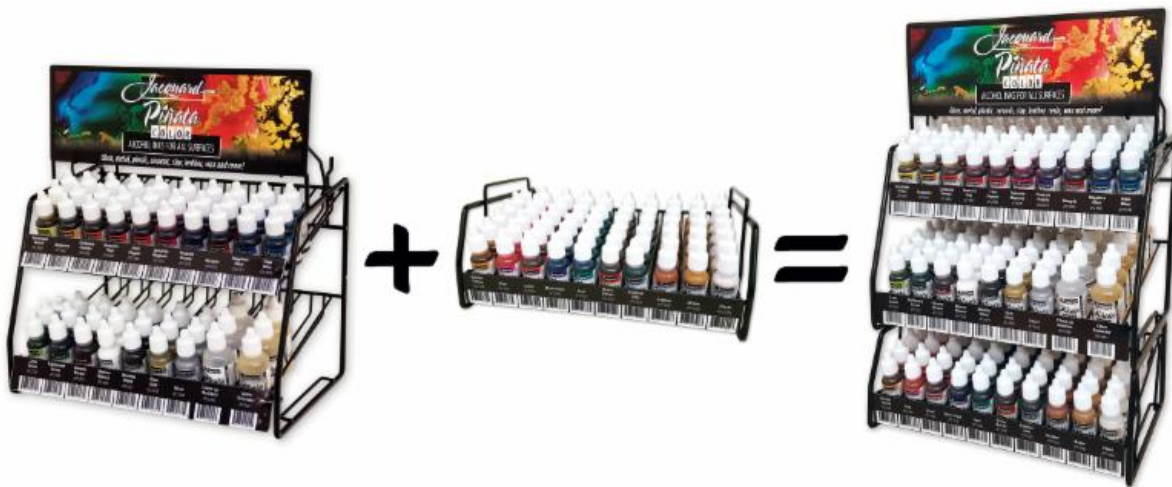
Teal
#JFC1020 - SRP \$3.79
1/2 fl oz/14.79 ml



LOOKING FOR IMAGES?

- [Color Swatches](#)
- [Product Shots](#)
- [Glamour Shots](#)

[CLICK HERE](#) to access our complete image library, now available on DropBox!



ADD-ON Tier (for 2-Tier 1/2 oz Display Rack)

Accommodates the 5 new colors & other colors not available in the 2-tier rack

Piñata ADD-ON Tier for 2-Tier Display Rack - empty (# JFC101X)
(1/2 fl oz/14.79 ml)

Must specify black or white!

Dimensions: 12" x 8.5" x 4.5" / 30.48 x 21.59 x 11.43 cm

ADD-ON Full Stock Filler (# JFC101D)
SRP \$227.40

(includes: 60—1/2 fl oz/14.79 ml bottles of Piñata Alcohol Ink, 6 each of 10 colors)

Rack ADD-ON Tier NOT included, please order separately

ADD-ON Half Stock Filler (# JFC101M)
SRP \$113.70

(includes 30—1/2 fl oz/14.79 ml bottles of Piñata Alcohol Ink, 3 each of 10 colors)

Rack ADD-ON Tier NOT included, please order separately

Rack ADD-ON fillers include colors:

004 Golden Yellow, 006 Pink, 008 Coral, 016 Blue-Violet, 020 Teal, 025 Burro Brown, 029 Shadow Grey, 034 Copper, 035 Brass & 036 Pearl

Starting July 1, 2019:

Piñata 1/2 oz racks will be 3-Tier (and include all colors).

The 2-tier rack is no longer available.

Piñata 3-Tier Display Rack - 1/2 fl oz/14.79 ml (# JFC101R)

Dimensions: 12" x 8.5" x 18.5" / 30.48 x 21.59 x 46.99 cm

(Height includes 4"/10.16 cm header.)

Full Stock Display Filler (# JFC100D) SRP \$659.46
 (174-6 each of all 27 colors + 1 fl oz/29.57 ml bottles of Clean Up Solution & Claro Extender) Rack
 NOT included-please order separately.

Half Stock Display Filler (# JFC100M) - SRP \$329.73
 (87-3 each of all 27 colors + 1 fl oz/29.57 ml bottles of Clean Up Solution & Claro Extender) Rack NOT
 included-please order separately.



Artist: Annie Morcos @anniesARTstudio

NEW! Piñata Overtones Exciter Pack



Piñata Overtones Exciter Pack # JAC9918

SRP \$29.39

A palette of 9 complex colors:

Includes 9-1/2 fl oz/14.79 ml bottles of:

- 004 Golden Yellow, 006 Pink, 008 Coral, 016 Blue-Violet, 020 Teal,
- 030 Blanco Blanco, 034 Copper, 035 Brass & 036 Pearl



Artist: Jane Monteith @janelovesdesign



Artist: Julie Olson @julleolsonart

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About Jacquard Products

Rupert, Gibbon & Spider, Inc., manufacturers of Jacquard Products, has been producing high-quality textile art supplies for over 35 years. Jacquard's product lines include: fabric paints, dyes, screen inks, pigment powders, fabric art markers, chemicals, waxes and superior-quality craft kits.

All of Jacquard Products' dyes and paints are made in the U.S.A.

Visit www.jacquardproducts.com or call Customer Service at 800.442.0455 / +1 707.433.9577