



The Fabric Paint, Dye & Screen Ink Experts!

FOR IMMEDIATE RELEASE

Contact: Customer Service
Jacquard Products
Manufactured by Rupert, Gibbon & Spider, Inc.
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NEW & IMPROVED!

Two Popular Dye Starter Sets Transformed



Healdsburg, CA (March 8, 2021)

Jacquard's 4-color dye sets have been refreshed with beautifully re-imagined packaging! Featuring eye-catching graphics and a powerful color wheel-style mixing tool, the new "fold over blister" packaging is robust--enough for even the most heavily trafficked stores and highest volume shippers.

DIY dyeing was one of the hottest trends of 2020. Jacquard offers a vast range of products supporting this category, and the 4-color Dye Sets are essential SKUs. Between the two sets, retailers can easily provide everything required for most dyeing projects.

The [Procion MX](#) and [Acid Dye](#) 4-color Sets offer a comprehensive introduction to color mixing with dyes. With the three primary colors + black, virtually any color can be achieved! NEW color wheel-style mixing chart and complex color mixing ratios are included in the sets and make exploring color space easier than ever.

Novices and seasoned dyers will both agree, these sets represent the fundamental color palette that every dyer needs in their toolbox.



Schedule a Virtual Meeting!

Be sure to schedule a meeting with us at the 2021 Art Materials World Creativation+ Show! Booking your time slot is quick and easy!

- [CLICK HERE](#) to visit our virtual booth
- Scroll down to "Book a Meeting"
- Click "See more slots" to view all available time slots (meeting times are available between March 15-19)
- Select your preferred time & follow booking instructions!

ACID DYE 4-COLOR SET



Acid Dye 4-Color Set with Citric Acid

Item JAC600S - SRP \$29.99 ea.

Includes:

- 1 lb/0.45 kg Citric Acid dye fixer
- [Acid Dye Color Wheel Mixing Chart](#)
- 4—0.50 oz/14.17 g jars of Acid Dye powder with the following colors:

NOTE: 620 Hot Fuchsia replaces 618 Fire Red from previous set as a more true-to-primary tonal.



601 Sun Yellow

NEW!
620 Hot Fuchsia

624 Turquoise

639 Jet Black



"After the Storm" by Lindsey Buccì @ReservoirFibers



Dyed fashion by Hiroyuki Murase
@suzusan_official

PROCION MX DYE 4-COLOR SET



Procion MX Dye 4-Color Set with Soda Ash

Item PMX100S - SRP \$21.99 ea.

Includes:

- 1 lb/0.45 kg Soda Ash dye fixer
- [Procion MX Color Wheel Mixing Chart](#)
- 4—2/3 oz/18.71 g jars of Procion MX dye powder with the following colors:



004 Lemon Yellow

040 Fuchsia

068 Turquoise

150 Jet Black



Tie dyed fashion by Tawny Frederickson
[@tawnosaurus](https://www.instagram.com/tawnosaurus)



"Saca tu real (Cardenal Mosquetero)" by Ikaro Batik
[@ikarobatik](https://www.instagram.com/ikarobatik)

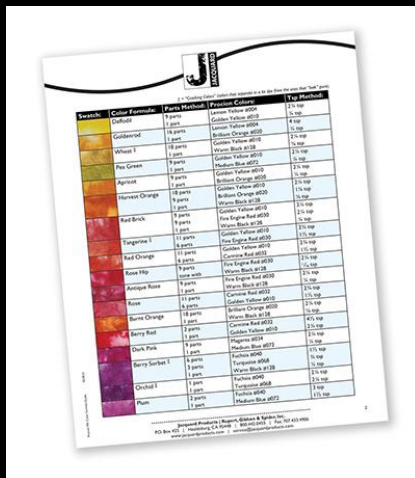
DYE SET HIGHLIGHTS:

- Each set features three primary colors + black. With these four colors, virtually any color can be achieved!
- The Color Wheel Mixing Chart (included) is an excellent tool that provides an introduction to color mixing with dyes.
- Includes formulas for creating over 20 different colors.
- Provides everything needed to learn to dye, and color mix, like a pro.

LOOKING FOR PRODUCT IMAGES AND SWATCHES?

[CLICK HERE](#) to access our complete image library, available on DropBox!

When using these images: Please credit artist's work!



DYE RESOURCES!

Expand color palette options and learn more about using these dyes with these handy resources!

[Acid Dye Color Wheel Mixing Chart \[pdf\]](#)

[Procion MX Color Wheel Mixing Chart \[pdf\]](#)

[Procion MX Color Formula Guide \[pdf\]](#)

[Jacquard Dye Road Map \[pdf\]](#)

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[#TeamJacquard](#)

About Jacquard Products

Rupert, Gibbon & Spider, Inc., manufacturers of Jacquard Products, has been producing high-quality textile art supplies for over 35 years. Jacquard's product lines include: fabric paints, dyes, screen inks, pigment powders, fabric art markers, chemicals, waxes and superior-quality craft kits.

All of Jacquard Products' dyes and paints are made in the U.S.A.

Visit www.jacquardproducts.com or call Customer Service at 800.442.0455 / +1 707.433.9577